



Wednesday 14 June 2023



The Productivity Institute at Trade Unlocked 2023

The Productivity Institute will be hosting a session at [Trade Unlocked](#) in Birmingham next Tuesday, 20 June, on Stage C from 1pm-2pm, where Professor Bart van Ark will present a diagnosis of the UK's productivity problems. This will be followed by a discussion with Nigel Driffield, Halima Jibril, Donna Edwards and Tera Allas about the productivity of exporting firms, the importance of Foreign Direct Investment and how regions and businesses can maximise the benefits of best practices. Register for the conference on the [Trade Unlocked](#) and use the code **TU23REGISTERFREE** to attend for free.



Yorkshire and North East productivity gap challenge

Cities in Yorkshire and Humberside and the North East are lagging behind the rest of the UK when it comes to productivity, but have enormous potential for growth and prosperity, according to a new briefing for the Yorkshire, Humber and the North East Regional Productivity Forum, which is based at the University of Sheffield. Read the report, written by Kate Penney, on [our website](#).

Making the public sector more productive

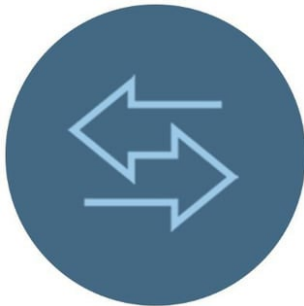


Chancellor Jeremy Hunt has launched a productivity task force targeting public sector efficiency, but it may not be wise to push too hard on public sector productivity if it is not helping the private sector to become more productive, says Bart van Ark in a quote for a [Telegraph article](#) (paywall). To find out more about this subject, read [Making Public Sector Productivity Practical](#), by Bart van Ark.



What policies can level up economic performance?

How important are the economic aspects of Levelling Up, compared to other missions to increase pride in place and well-being? This question will be examined in an Institute for Government (IfG) hybrid event on 27 June, 11:00am-12:00pm, featuring Bart van Ark. Register to attend either in person or online on the [IfG website](#).



UK Trade and Business Commission report

Nigel Driffield gave evidence on inward investment to the UK Trade and Business Commission's new report, [Trading our way to prosperity: a blueprint for policymakers](#). Emma Degg, CEO of North West Business Leadership Team and a member of the North West Productivity Forum, also provided evidence on Levelling Up for the report.



Using quantum technologies to innovate business models

Find out why the UK should be preparing for the adoption of quantum technologies to facilitate future productivity and economic growth in Chander Velu's [blog](#). It is based on a joint study on [Quantum Technologies and Business Model Innovation](#) from

the Institute for Manufacturing at the Cambridge

University Engineering Department and the Quantum Computing and Simulation Hub.



Regional economic growth: innovation policy and business

Cardiff, Glasgow and Manchester have made substantial progress in regards to innovation policy. Interviews with key business, education and policy stakeholders in the three regions have been conducted for a [new report](#) from the Innovation Caucus, co-authored by Elvira Uyarra, to better understand the engagement and interaction between these stakeholders as examples of best practice.



How can different levels of government deliver Levelling Up?

TPI Research Associate Jack Newman took part in an Institute for Government (IfG) event examining the structures and ways of working that could help support cross-government action on Levelling Up. Re-watch the event on the [IfG YouTube page](#).



Productivity Commission evidence session video

The Productivity Commission's session on the role of public investment in growth is now available to re-watch on [NIESR's YouTube channel](#). Nigel Driffield was a witness answering questions on inward investment and economic development, along with three other experts in the field.



UK Regional Productivity Disparities

What are the key themes giving rise to the UK's high interregional productivity differences? What are the potential ways forward for narrowing the regional productivity disparities? Re-watch Philip McCann's inaugural Alliance Manchester Business School lecture on the school's [LinkedIn page](#).



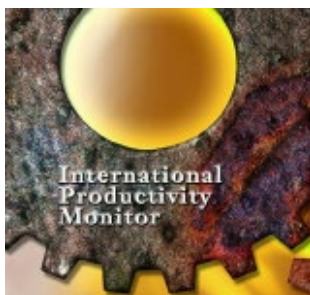
Productivity Matters updates on LinkedIn

Follow The Productivity Institute on [LinkedIn](#) for a deeper look at our research through the weekly [Productivity Matters newsletter](#). So far we've covered the benefits of long-term industrial strategies, how the UK can turn around its cities, looking at productivity through a gender lens and the role of the finance team in boosting a firm's productivity. Updates are posted every Thursday.



NIER call for papers: Impact of Brexit

The National Institute of Economic and Social Research (NIESR) is hosting a [one-day workshop](#) on the "Impact of Brexit" on Friday 17 November for the National Institute Economic Review (NIER). Submissions for the workshop should be sent to Submit your papers to h.low@niesr.ac.uk by **Thursday 31 August**. Read the call for papers on [NIESR's website](#).



International Productivity Monitor

The Spring 2023 edition of the International Productivity Monitor will be published shortly. If you'd like to subscribe for free, please update your email preferences on [our website](#), where you can also find all the articles from the [No. 43 edition](#).

Upcoming Events

20 June Trade Unlocked 2023 - register on the [Trade Unlocked website](#) using **TU23REGISTERFREE**.

27 June IfG event with Bart van Ark: What policies can level up economic performance? [Register](#).

20 July Productivity Commission evidence session: international investment. [Register](#).

TPI Publications

Working Papers and Productivity Insight Papers can be [found on our website](#).

You are receiving this email as we believe you to be legitimately interested in hearing about relevant news and events from The Productivity Institute. If this is not the case you can unsubscribe at any point by emailing tpi@manchester.ac.uk or by clicking 'unsubscribe' below.



Funded by the Economic and Social Research Council

The Productivity Institute, Headquarters: Alliance Manchester Business School, Booth Street West, The University of Manchester, Manchester, Manchester M15 6PB, England

[Unsubscribe](#)