

Wednesday 3 May 2023

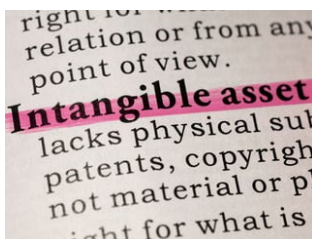


## Can we make the four-day work week work?

The [latest episode](#) of the Productivity Puzzles podcast looks at the impact the four-day work week on productivity. The episode features [Nina Jörden](#), [Joe Ryle](#) and [Jon Boys](#). Listen and subscribe to Productivity Puzzles [wherever you get your podcasts](#).

## TPI signs MoU with CIMA

The Productivity Institute has signed a Memorandum of Understanding (MoU) with the Chartered Institute of Management Accountants (CIMA) to enable cooperation on generating new insights into the problem of low productivity growth and the role of accountants and finance professionals, UK businesses and government in addressing it. Read more about the collaboration on [our website](#).



## Are intangibles running out of steam?

Bart van Ark recently presented an [OECD Productivity, Innovation and Entrepreneurship seminar](#) looking at the trends in investment and capital growth of tangible and intangible assets, and the contributions to productivity. A TPI working paper based on this talk will soon be available.

## Tackling the UK's regional economic inequality



[Anna Stansbury](#) recently gave a TPI seminar on her paper, [Tackling the UK's regional economic inequality: Binding constraints and avenues for policy intervention](#), which was co-authored with Dan Turner and Ed Balls. The video of the seminar is available to view on [our website](#). You can also read a [summary of the paper](#) on VoxEU.



## A breakthrough in devolved skills policy?

[Andy Westwood](#) has written a [blog](#) for TPI looking at the Trailblazer Deals for Greater Manchester and the West Midlands. The blog examines the opportunity the deals offer for significant change in the English skills system and the ways in which the Treasury and Department for Education should help.



## Climate considerations in productivity strategy

Climate should be considered in all economic planning, including in our productivity strategy, [Matthew Agarwala](#) said in [an interview with Matt Frei](#) on Channel 4 News. Matthew has written previously about this subject in a TPI paper with Josh Martin, [Environmentally-adjusted productivity measures for the UK](#).



## The underperformance of business investment

The summary and transcript of the Productivity Commission's January 2023 evidence session are available to read on [our website](#). Commissioners focused on questions around sizing business investment, intangibles and business investment, financing business investment, and policy and business investment. The video of the session can be found on [NIESR's YouTube channel](#). The deadline for the call for written evidence is **Monday, 15 May**. Please send submissions to [productivity@niesr.ac.uk](mailto:productivity@niesr.ac.uk). Further details and terms of reference can be found on [NIESR's website](#).



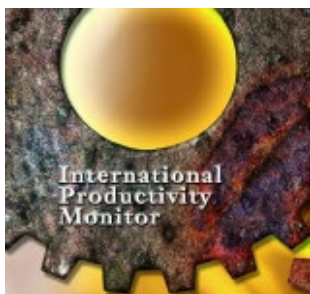
## Productivity revolutions conference: event programme

The Productivity Institute, Arthur Lewis Lab for Comparative Development and The Manchester School are co-hosting a conference on **Friday, 16 June** at Alliance Manchester Business School. The event programme has now been released for the day, which can be viewed on the [conference website](#).



## TPI expertise

- Read [the Guardian's piece](#) on South Cambridgeshire Council's four-day week trial, which includes independent analysis by the Bennett Institute's Nina Jörden and Ayantola Alayande. Joe Ryle, who features on the new Productivity Puzzles episode with Nina, is also quoted in the article.
- [Chander Velu's](#) letter to the editor was [published in The Economist](#) last week. The letter was a response to a [recent article](#) (paywall) on economics and business and discusses the benefits of cross-disciplinary approaches when studying firms that are leaders in adopting technology or innovative business models. You can read Chander's paper about the adoption of quantum technologies and business model innovation on [our website](#).
- Dave Richards says that "local government has become a delivery arm of central government" in a New Statesman piece about how local councils have been stripped of power, funding and stature over a number of decades.



## International Productivity Monitor

The latest International Productivity Monitor edition features the second part of the Symposium on Well-being and Productivity. Read all the articles from the IPM [on the TPI website](#).

## Upcoming Events

**17-19 May** ESCoE conference on Economic Measurement at King's College London. More information on [ESCoE's website](#).

**24 May** Original Thinking Lecture with Raquel Ortega-Argilés. Book on [AMBS's LinkedIn](#).

**25 May** Productivity Commission evidence session. [Register online](#).

**5-10 June** Adam Smith Tercentenary week at the University of Glasgow. [Register online](#).

**16 June** Productivity Revolutions: Past & Future Conference - [University of Manchester](#).

## TPI Publications

Working Papers and Productivity Insight Papers can be [found on our website](#).

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