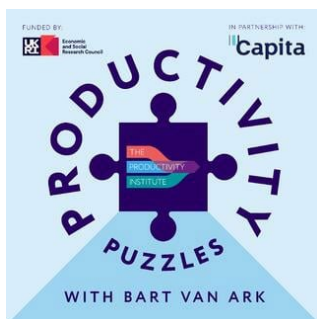




Wednesday, 30 March 2022



New podcast: Business formation and productivity

Why do we need new firms? How important is business creation for employment and productivity? In our [latest podcast episode](#), Bart van Ark looks at business dynamism and productivity with Anthony Impey, CEO of Be The Business; Clare Elsby, co-founder of accountancy firm Elsby & Co which specialises in the SME market, and Jakob Schneebacher from ONS. We've now passed 6,000 downloads [for our podcast](#) - thank you to all who've listened.



Knowledge Capital insights with Diane Coyle

Diane Coyle, Bennett Professor of Public Policy at the University of Cambridge, has co-written two more papers in our [Knowledge Capital research theme](#):

- *Diagnosing the UK productivity slowdown: which sectors matter and why* looks at the most affected sectors - and strikingly, they're generally considered to be the strengths of the UK economy. It was co-written with Jen-Chung Mei. Read it [on](#)

[our website](#).

- *You're not speaking my language: policy discontinuity and coordination gaps between the UK's national economic strategies and its place-based policies* uses text analysis to show a startling lack of coordination in government policy, with a special focus on the Levelling Up white paper. It was co-written with Adam Muhtar. Read it [on our website](#).



Levelling Up insights in *On Productivity* report

Nine academics affiliated with The Productivity Institute have contributed to a collection of essays on productivity. Topics covered include gadgets, gender, net-zero, public procurement, research and development, governance and skills. You can read a digital version of *On Productivity* on the [Policy@Manchester website](#).



Survey into Northern Ireland business practices

As part of our Business Innovation research funding programme, a survey into management practices in Northern Ireland-based businesses has been launched. The survey is being run by our partner Queen's University Belfast and the Northern Ireland Productivity Forum. If your business operates in Northern Ireland and has at least five employees, please [complete this survey](#) to help inform how policy can boost business productivity in the region.



Watch again: Productivity Commission evidence session

Catch up with the third evidence session of the Productivity Commission on the topic of *What and how can productivity be improved?* with Jesse Norman MP and Kitty Ussher, Chief Economist for the Institute of Directors on the [NIESR YouTube channel](#).

TPI expertise

IN CASE
YOU
MISSED IT

- Owen Garling writes about the root causes of disparities in economic performance of the East Anglia region in an article for [East Anglia in Business](#). His paper, *East Anglia's Productivity Challenge: Exploring the issues* and accompanying summary is available [on our website](#).
- Professor Anthony Rafferty writes about one of the skills issues raised in the Levelling Up white paper in the article *What will be the impact of the 'Future Skills Unit'?* [in HR magazine](#).
- Professor Sir Cary Cooper spoke at Alliance Manchester Business School's Scale-Up Forum event on *Workplace wellbeing and its impact on productivity*. You can re-watch it [on LinkedIn](#).



Research job opportunities

Partners of The Productivity Institute partners are offering the following research job opportunities.

- **Postdoctoral Research Fellow** working on the impact of new technologies on economic performance and productivity at the Janeway Institute. Closes 5 April. Apply on the [Cambridge University website](#).
- **PhD scholarship** in the economics of productivity at the Adam Smith Business School. Closes 15 April. More information and how to apply on the [University of Glasgow website](#).
- **PhD scholarship** into all aspects of the productivity performance of firms, sectors, regions and countries at The University of Manchester. Closes 30 May. More information and how to apply on the [Alliance Manchester Business School website](#).

Save the date: TPI conference

The Productivity Institute will be holding a one-day Research Conference on 22 June, which will be held in-



person at Alliance Manchester Business School with hybrid option. More information to follow.

Bennett Institute for Public Policy annual conference

Our Managing Director, Bart van Ark is speaking at this free one-day hybrid conference on 22 April in the session on *What does productivity matter and how can it be improved?* The conference also features Sir Patrick Vallance and Andy Haldane. Book on the [Bennett Institute website](#).



IPM No. 41 available online

The latest issue of the the [International Productivity Monitor](#), in collaboration with the Centre for the Study of Living Standards, is out now. Three of the co-authors on its symposium on the links between productivity and pay featured on [Episode 12 of our Productivity Puzzles podcast](#). If you do not yet have a free subscription to the IPM, please sign up [on our website](#).

Upcoming Events

- 31 March** Be the Business Festival, Leeds (free). Book on [their website](#).
- 6 April** Brown Bag seminar (TPI academics only). Kim Myungun.
- 13 April** Brown Bag seminar (TPI academics only). Oleksii Romanko.
- 20 April** Brown Bag seminar (TPI academics only). Manuel Tong - rescheduled.
- 4 May** Brown Bag seminar (TPI academics only). Jagjit Chadha and Issam Samiri.
- 22 April** Bennett Institute for Public Policy Annual Conference. [Book on their website](#).
- 25-27 May** ESCoE Conference on Economic Measurement. [Book on their website](#).
- 20 June** The Productivity Institute Research Conference. More information to follow.

TPI Publications

Our Working Papers and Productivity Insight Papers can be [found on our website](#).

- Do climate policies explain the productivity puzzle? [Read](#)
- Leveraging the benefits of location decision into performance [Read](#)
- Inward investment and UK
- Incentive regulation, productivity

- productivity [Read](#)
- Understanding productivity: Organisational Capital perspectives [Read](#)
- Climate change and fiscal responsibility [Read](#)
- UK's Industrial Policy: Learning from the past? [Read](#).
- The idea of productivity [Read](#)
- Covid-19 business support and SME productivity in the UK [Read](#)
- Uber And Beyond: Policy Implications for the UK [Read](#)
- Public Investments in COVID-19 green packages [Read](#)
- growth and environmental effects: the case of electricity networks in Great Britain [Read](#)
- Productivity in UK healthcare during and after the Covid-19 pandemic [Read](#)
- A concerted effort to tackle the productivity puzzle during the post-COVID era [Read](#)
- Human Capital & productivity [Read](#)
- Productivity & the Pandemic [Read](#)
- Productivity Growth and Capital Deepening in the Fourth Industrial Revolution [Read](#)

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Funded by the Economic and Social Research Council

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