

Wednesday, 25 May 2022



We See Data Everywhere Except in the Productivity Statistics

TPI collaborators Peter Goodridge and Jonathan Haskel have written a paper with Harald Edquist that estimates national investment in data assets for European countries. The paper finds that, in 2011–2018, 1.4% of EU-28 employment was engaged in the formation of (software and) data assets, with a mean growth rate of 5% per annum. The research has been published in [The Review of Income and Wealth](#) journal.

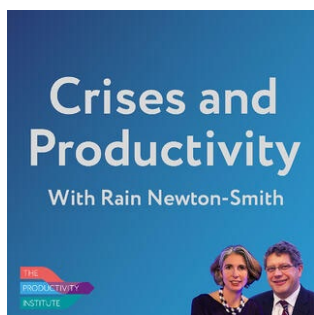


TPI Research Conference: book now to attend

Register now to attend our in-person Research Conference at Alliance Manchester Business School on 22 June with the theme *Digital Transformation, technology diffusion and Net Zero transition: what does it mean for productivity?* It features keynotes from Anna Valero and Dirk Pilat and discussions on six papers and is followed by a lecture from TPI Research Director Tony Venables. Find out more and book [on Eventbrite](#) where online options are available.

Crises and Productivity

[Paul Mizen](#) and [Rain Newton-Smith](#) spoke to our Managing Director Bart van Ark for The Productivity Institute's latest blog series, *Crises and Productivity*. Paul discusses the ways in which firms respond to crises, while



Rain talks about what the government can do to address the uncertainties that crises create. You can read [part one](#) and [part two](#) on our website. Find out more by listening to our Productivity Puzzles podcast episode on [Staying productive in uncertain times](#).



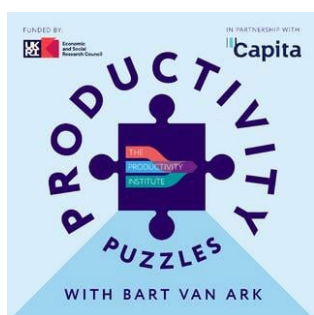
Tony Venables: Why some places are more prosperous

TPI Research Director [Tony Venables](#) will be hosting his inaugural lecture at the Alliance Manchester Business School on 22 June at 5pm. He will discuss why regional disparities are so persistent, why adjustment mechanisms fail, and the policy response. You can book your place, either in-person or online, on the [AMBS website](#).



Bennett Institute for Public Policy: new working paper

TPI's Dr Jen-Ching Mei has co-written a paper with Dr Ioannis Bournakis on [Gender, firm performance, and FDI supply-purchase spillovers in emerging markets](#). The paper, published by the Bennett Institute for Public Policy, finds that enhancing productivity in emerging economies depends on mitigating factors that cause gender discrimination.



Podcast on labour shortages

With the UK government appointing Matt Warman MP to lead a review into [the future of work](#), check out our podcast on [labour shortages and productivity](#). This episode was recorded in November 2021 with [Yael Selfin](#), [Anthony Rafferty](#) and our Research Director Tony Venables.

TPI expertise

- TPI co-investigator Richard Jones talks about the issues facing UK science and innovation policy on the [latest post](#) for his blog *Soft Machines*. He highlights the UK's history of low investment of all

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kinds, and the low research intensity of the UK's economy at the moment, in particular. He was also quoted in the [Financial Times](#) on innovation hubs.

- Stephen Millard and Issam Samiri discuss the impacts that regional variations in skills, income and wealth can have on overall productivity in a [blog](#) for NIESR.
- Josh Martin instigated a [project on regional economic analysis](#) at the Office for National Statistics, which is designed to improve existing annual regional gross fixed capital formation estimates.



Research opportunities

The Productivity Institute and its partners are offering the following research job and publication opportunities:

- **Call for special issue papers** from the British Journal of Management. This special issue on *Reimagining business and management as a force for good* encourages theoretical and empirical contributions on how business and management is taking on a broader social purpose in order to address grand societal challenges. Closes **15 October**. Submit an article on [Wiley Online Library](#).
- A **PhD scholarship** into all aspects of the productivity performance of firms, sectors, regions and countries is available at The University of Manchester. Closes **30 May**. For more information and how to apply, visit the [Alliance Manchester Business School website](#).
- Our **Early Career Fellowship programme** aims to attract talent from across the UK and from overseas to build a new generation of scholars in research related to productivity. Closes **7 June**. For more information and how to apply, visit [The University of Manchester jobs site](#).

Special Brown Bag seminar



session with Thomas Philippon

New York University Professor Thomas Philippon will discuss his new Working Paper *Additive Growth* in a special 90-minute session of our Brown Bag seminar series on **6 July**. The paper discusses how the additive growth model, rather than the exponential model, provides more useful medium-forecasts of total factor productivity. To attend this seminar, which will have a discussant, please email tpi@manchester.ac.uk and we will send you an invite and a copy of the working paper.



IPM No. 41 available online

The latest issue of the the [International Productivity Monitor](#), in collaboration with the Centre for the Study of Living Standards, is out now. If you do not yet have a free subscription to the IPM, please sign up [on our website](#).

Upcoming Events

- 25-27 May** ESCoE Conference on Economic Measurement. Registration is now closed.
- 9 June** Vital Topics talk with Andy Haldane on levelling up. [Book on the AMBS website](#).
- 16 June** ERC State of Small Business Britain Conference. [Book on the ERC website](#).
- 22 June** The Productivity Institute Research Conference. Book on [Eventbrite](#).
- 22 June** Tony Venables' Original Thinking Lecture. [Book on the AMBS website](#).
- 29 June** Kieron Flanagan's Original Thinking Lecture. [Book on the AMBS website](#).
- 6 July** Brown Bag seminar Thomas Philippon. [Contact TPI to attend](#).
- 13 July** Brown Bag seminar (TPI academics only). Chris Warhurst.
- 12-13 October** World KLEMS Conference 2022, [hosted by TPI at AMBS](#).

TPI Publications

Our Working Papers and Productivity Insight Papers can be [found on our website](#).

- We See Data Everywhere Except in the Productivity Statistics [Read](#)
- Is the productivity slowdown UK-specific? [Read](#)
- Do climate policies explain the productivity puzzle? [Read](#)
- Inward investment and UK productivity [Read](#)
- Understanding productivity: Organisational Capital perspectives [Read](#)
- Public Investments in COVID-19 green packages [Read](#)
- Leveraging the benefits of location decision into performance [Read](#)
- Incentive regulation, productivity growth and environmental effects: the case of electricity networks in Great Britain [Read](#)
- Productivity in UK healthcare during and after the Covid-19 pandemic [Read](#)

- Climate change and fiscal responsibility [Read](#)
- UK's Industrial Policy: Learning from the past? [Read](#).
- The idea of productivity [Read](#)
- Covid-19 business support and SME productivity in the UK [Read](#)
- Uber And Beyond: Policy Implications for the UK [Read](#)
- A concerted effort to tackle the productivity puzzle during the post-COVID era [Read](#)
- Human Capital & productivity [Read](#)
- Productivity & the Pandemic [Read](#)
- Productivity Growth and Capital Deepening in the Fourth Industrial Revolution [Read](#)

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