



Wednesday, 20 October 2021 (Note: there will be no newsletter next week)



Leveraging location decisions into performance

Professor Nigel Driffield and Yong Yang examine how firms leverage their resources, through Foreign Direct Investment decisions, into profits growth. Drawing on more than 19,000 multinational firms, they employ a matching process and find that while investment in developed countries leads to productivity improvement, profits growth is not automatic, but requires continued productivity growth. Read the full paper [on our website](#).



Productivity Commission: livestream our first session

Our first evidence session for the Productivity Commission can be watched on a livestream hosted by [NIESR](#) on 23 November from 9am-11.30am covering the topic *Sizing the productivity problem: international, national, regional and sectoral*.



Shifting priorities needed to ensure a high-wage economy

Why Boris Johnson's plans for a 'high-wage economy' require a major shift in the way British business works - read Professor Nigel Driffield's analysis in [The Conversation](#). Nigel is the lead for our [Organisational Capital research theme](#).

Workshop on productivity &



structural change: register

The Money Macro & Finance Society, the Bank of England, The Productivity Institute and NIESR are holding a two-day blended workshop on productivity and structural change on 25 and 26 November. The programme and registration can be found [on the MMF website](#).



Greening the economy and productivity

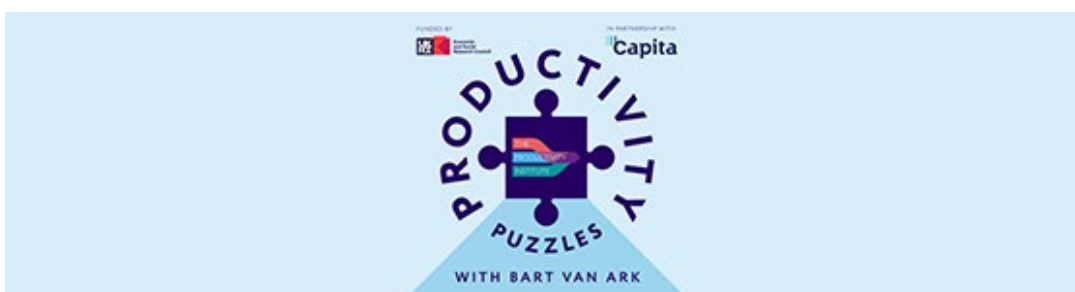
You can now catch-up on both sessions involving The Productivity Institute at Manchester Festival of Climate Action:

- [Can greening the economy drive productivity?](#) (with Professors Bart van Ark and Elvira Uyarra, Lauren Pamma from Green Finance Institute and Kevin Lambert from Manchester Growth Company)
- [What should an effective green recovery look like?](#) (with Professor Jonatan Pinkse)



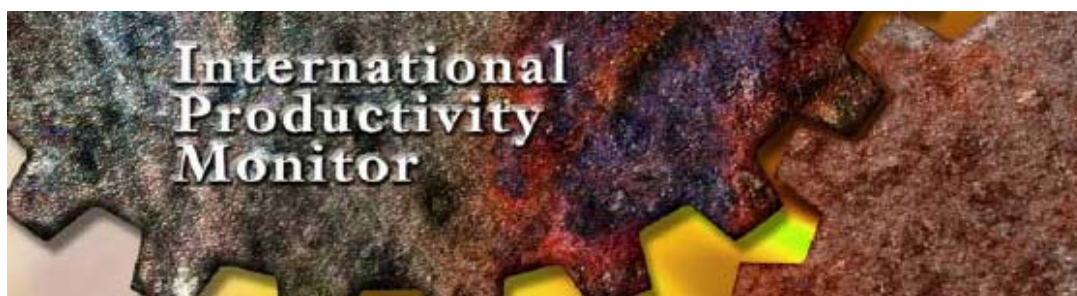
Catch up with our experts

- Watch Professor Richard Jones' lecture *The UK's regional productivity disparities and the "levelling up" agenda* [on YouTube](#).
- Re-visit our first year as an Institute in our 18-page annual review, which is published [on our website](#).
- Read the [Financial Times profile](#) of Bart van Ark as part of their Economists Exchange series.
- Find out why the UK needs the Productivity Commission in this article for [Prospect](#) written by chair Professor Jagjit Chadha.



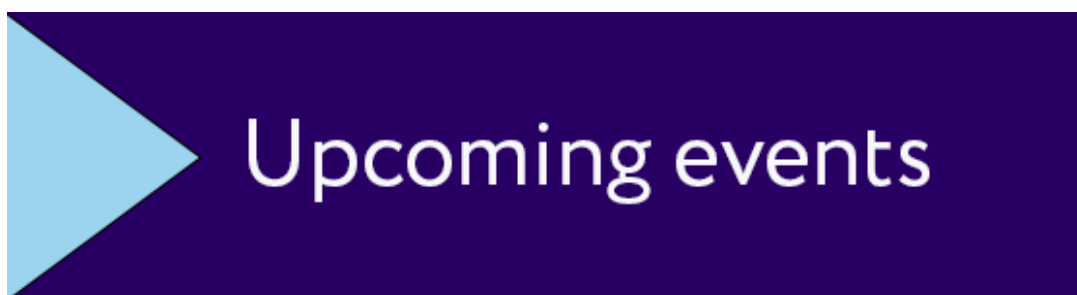
Productivity business tips: Carving out "maker time" to properly work out problems

Mark Logan has plenty of advice for businesses on how to improve their productivity - including making the time to work out problems rather than rushing into solutions. A Professor in Practice (School of Computing Science) at University of Glasgow, Mark has more than 25 years of leadership experience in the internet technology industry sector. He was instrumental in the success of multiple start-ups, including as COO of Skyscanner, one of Europe's most successful technology companies. Hear more business productivity insights by listening to the latest episode of the [Productivity Puzzles podcast](#), hosted by Bart van Ark and also featuring Paul Abraham from Capita and Professor Mark Hart.



Programme finalised for productivity and well-being workshop

Issues surrounding how well-being affects productivity will be discussed at our two-day workshop co-hosted with The Centre for the Study of Living Standards, with the support of the International Labour Organization. Ten papers will be discussed at the workshop, with a selection published in a special issue of the International Productivity Monitor in Spring 2022. Proposal papers and the programme are available [on our website](#). The workshop will be held Tuesday, 16 and Wednesday, 17 November from 13.00-17.00 UK time each day (8.00-12.00 Eastern; 14.00-18.00 Central European). Registrations to attend [can be made on Eventbrite](#).



25 October Office for National Statistics economic forum, including the environmentally-adjusted productivity estimates for the UK. Book [through Eventbrite](#).

16-17 November IPM Workshop on Productivity and Well-being. [Book through Eventbrite](#).

23 November Productivity Commission first oral evidence submission livestream. More information on the [NIESR website](#).

24 November *Launch of new wealth economy foundation* - The Bennett Institute at the University of Cambridge is launching a new wealth economy workshop focusing on

economic prosperity and how to build back better, post-pandemic, with sustainability and social wellbeing at the heart of the calculations. [Book your place](#) on their website.

25 November Prais Lecture. Professor Sheilagh Ogilvie, Chichele Professor of Economic History, at University of Oxford is this year's speaker at the event which examines issues relating to productivity, economic growth and human wellbeing. Book to attend the online event on the [NIESR website](#).

25-26 November *Workshop on productivity and structural change* Find out more on [the event website](#).

3 November Professor Anthony Rafferty discusses *Skill-underutilisation and discrimination in the labour market: Why it matters and what can be done about it?* in an Original Thinking webinar. Book online or in person through the [AMBS website](#).

TPI Publications

Our Working Papers and Productivity Insight Papers can be [found on our website](#).

- Climate change and fiscal responsibility [Read](#)
- UK's Industrial Policy: Learning from the past? [Read](#).
- The idea of productivity [Read](#)
- Covid-19 business support and SME productivity in the UK [Read](#)
- Uber And Beyond: Policy Implications for the UK [Read](#)
- Public Investments in COVID-19 green packages [Read](#)
- Productivity in UK healthcare during and after the Covid-19 pandemic [Read](#)
- A concerted effort to tackle the productivity puzzle during the post-COVID era [Read](#)
- Human Capital & productivity [Read](#)
- Productivity & the Pandemic [Read](#)
- Productivity Growth and Capital Deepening in the Fourth Industrial Revolution [Read](#)

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