

Wednesday, 6 October 2021 (We are sending these on Wednesdays from now on)



## Deadline soon for Productivity Commission written evidence

There's just over one week left to offer written submissions for The Productivity Commission's first evidence session. Submissions on the topic of *Sizing the productivity problem: international, national, regional and sectoral aspects* are due by 5pm on Friday, 15 October. The accompanying oral session will be streamed on 23 November. More information can be found on the [NIESR website](#). The session will be followed by a report highlighting the key issues to policymakers with suggestions to help improve the UK's productivity.



## Bart van Ark lecture: Travelling through productivity land

TPI Managing Director Professor Bart van Ark discussed what he has learnt about the drivers and barriers to productivity, and what he thinks we still need to discover. Re-watch this fascinating Original Thinking Lecture hosted by Alliance Manchester Business School on our [YouTube channel](#).



## Productivity in the fourth industrial revolution

The fourth industrial revolution has become a means by which political and business leaders frame the global economic transformation anticipated in the decades ahead. However, there has been limited formalisation of the concept among economists, resulting in little

agreement on causality, public policy efficacy, and the implications for workers and business sector strategy. Read more in Martin Fleming's paper [Productivity Growth and Capital Deepening in the Fourth Industrial Revolution](#).



## Productivity in the low-carbon and digital age

The low-carbon and digital transitions are likely to deeply transform economies and societies in the coming decades, with substantial implications for productivity. Find out more about how those seeking to sustainably boost productivity must strategically design the future in our working paper [Productivity opportunities and risks in a transformative, low-carbon and digital age](#), written by Professors Frank Geels, Jonatan Pinkse and Dimitri Zenghelis.



## Learning from the history of UK industrial policy

The UK's industrial policy since the 1970s has been characterised by frequent policy reversals and announcements, driven by political cycles, while multiple uncoordinated public bodies, departments and levels of government are responsible for delivery. A new insights paper from Professor Diane Coyle and Adam Muhtar - [UK's Industrial Policy: Learning from the past?](#) explores the impacts of these deficiencies of the industrial policymaking landscape in the UK. Adam has also discussed the paper [in a blog post](#) for the Bennett Institute for Public Policy.



## TPI at online Manchester Festival of Climate Action

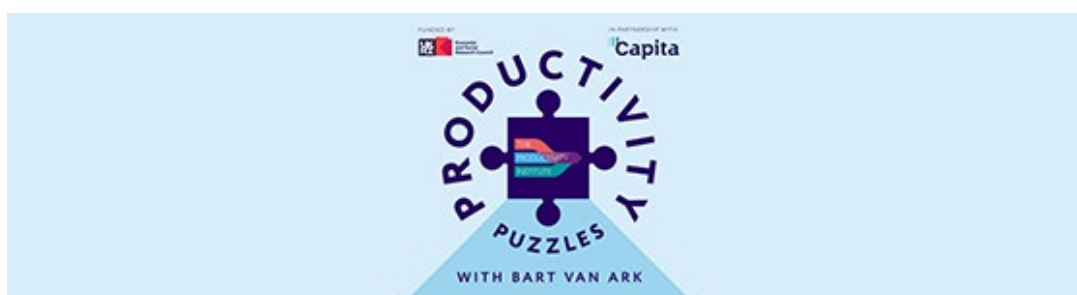
Two of our Regional Productivity Forum members will join Professors Bart van Ark and Elvira Uyerra to discuss *Can greening the economy drive productivity?* on October 13. Jennifer Halliday (chair of the North West Forum and Finance Director of CF Fertilisers) and Lauren Pamma (member of the London & the South Forum and Programme Director, Green Finance Institute) will discuss actions business leaders need to take, how they can find the investment, how to reconcile the cost on their bottom line and much more. This is followed by a talk by Professor Jonatan Pinkse on what an effective green

economy should look like. Find out more and book on the [Manchester Festival of Climate Action website](#).



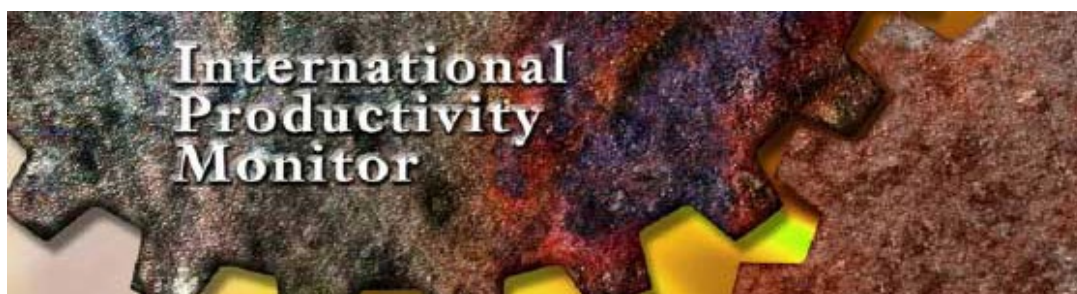
## Honorary Professor honour for businessman Mark Hughes

The Productivity Institute welcomes the appointment of Greater Manchester businessman Mark Hughes as an Honorary Professor of Productivity and Innovation at Alliance Manchester Business School. Mark is the Group Chief Executive of The Growth Company, which provides business support, finance, training, and accreditation services to thousands of businesses across the city region and nationally. Find out more on [the AMBS website](#).



## How NHS productivity was affected by Covid-19

What is health productivity and why is it important? Find out by catching up on our past podcast episode on [Productivity in UK health care during and after the Covid-19 pandemic](#). Guests Professor Diane Coyle, Dr. Jennifer Dixon & Kaya M. Dreesbeimdiek discuss how we measure health productivity, what's happened in the pandemic and how we can rebuild a resilient health care sector to enable higher productivity in an uncertain environment. All our past episodes are available [via your favourite platform](#). Our next episode - *Productivity in Practice: How business can restore and increase productivity* - will be out this month.



## Register now for next month's Productivity and Well-being workshop

Proposal papers and an updated programme are available [on our website](#) for the online

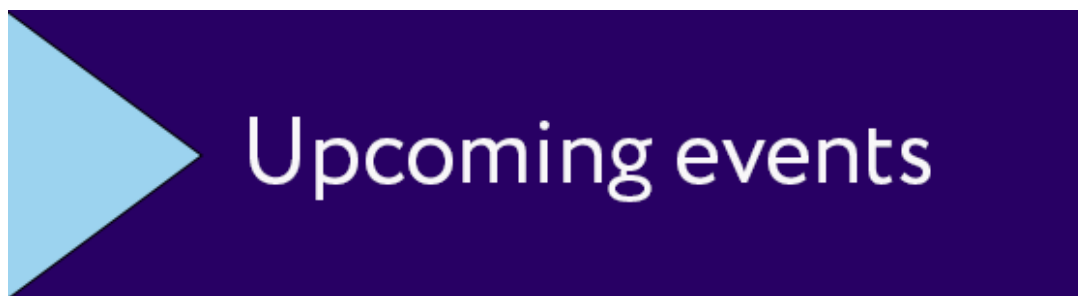
workshop held by The Centre for the Study of Living Standards and The Productivity Institute on Productivity and Well-being. Ten papers will be presented at the two-day workshop, with a selection published in a special issue of the International Productivity Monitor in Spring 2022. The workshop will be held Tuesday, 16 and Wednesday, 17 November from 13.00-17.00 UK time each day (8.00-12.00 Eastern; 14.00-18.00 Central European). Registrations to attend [can be made on Eventbrite](#).



**Economic  
and Social  
Research Council**

## Deadline tomorrow for ESRC funding call

The Economic and Social Research Council is looking to fund between four and six projects that add to their ongoing productivity research, which includes [The Productivity Institute](#) and [LSE's programme on innovation and diffusion](#). The deadline is 7 October. For more information [visit the ESRC website](#).



**7 October** Professor Richard Jones will discuss the evidence and the uncertainties relating to the link between R&D and productivity at a sub-national level, and outline the institutional landscape that has led to the UK's current, highly unbalanced distribution of R&D in a Vital Topics event hosted by Alliance Manchester Business School. [Register on their website](#) to attend online or in person.

**13 October** Manchester Festival of Climate Action. More information on [event website](#).

**\*NEW\* 25 October** Office for National Statistics economic forum, including the environmentally-adjusted productivity estimates for the UK. Book [through Eventbrite](#).

**23 November** Productivity Commission first oral evidence submission. More information on the [NIESR website](#).

**24 November** *Launch of new wealth economy foundation* - The Bennett Institute at the University of Cambridge is launching a new wealth economy workshop focusing on economic prosperity and how to build back better, post-pandemic, with sustainability and social wellbeing at the heart of the calculations. [Book your place](#) on their website.

**25 November** Prais Lecture. Professor Sheilagh Ogilvie, Chichele Professor of Economic History, at University of Oxford is this year's speaker at the event which examines issues relating to productivity, economic growth and human wellbeing. Book to attend the online event on the [NIESR website](#).

**25-26 November** *Workshop on productivity and structural change* - Join us, the Bank of England, The MMF Society and our partners NIESR at a two-day blended workshop. The

theme is productivity and structural change. Find out more on [the event website](#).

## TPI Publications

Our Working Papers and Productivity Insight Papers can be [found on our website](#).

- [Climate change and fiscal responsibility](#)
- [The idea of productivity](#)
- [Covid-19 business support and SME productivity in the UK](#)
- [Uber And Beyond: Policy Implications for the UK](#)
- [Public Investments in COVID-19 green packages](#)
- [Productivity in UK healthcare during and after the Covid-19 pandemic](#)
- [A concerted effort to tackle the productivity puzzle during the post-COVID era](#)
- [Human Capital and productivity](#)
- [Productivity and the Pandemic](#)

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